Product 1/2

967

Advertiser Ref

CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Canal Partners Media 1027 33rd Street NW, Suite 140 Washington, DC 20007

	Contract / Re	vision	Alt Order	#
	1854598	1	08864314	4
Product				
DOUG JONES FOR SEN	IAT '			
Contract Dates	Estimate #			
12/04/17 - 12/12/17	5105			
<u>Advertiser</u>			Original Date	e / Revision
POL/Jones, Doug/D/Ser	nate		11/20/17	/ 11/20/17
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broad	cast	Cash
	Property	Accou	nt Executive	Sales Office
	WSFA	Ryan B	Eddins	HRP-Washingt
	Special Hand	ling	·····	
	Demographic			
	Adults 35+			
		1		

Agy Code

TV13041

Agency Ref

Advertiser Code

836

•	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Sp	ots	Amount
N 2 WSFA 12/06/17 12/06/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	<u>Rate</u> \$100.00				
N 3 WSFA 12/07/17 12/07/17 Today in Alabama 530a	528am-6am	:30	—,,,,		#400.00
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$100.00
Week: 12/04/17 12/10/171 1	\$100.00				
N 4 WSFA 12/08/17 12/08/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/171 1	Rate	•			
	\$100.00				
N 5 WSFA 12/05/17 12/05/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a <u>Rate</u>	:30	NM	1	\$175.00
Week: 12/04/17 12/10/17 -1 1	\$175.00		l		
N 6 WSFA 12/07/17 12/07/17 Today In Alabama	6a-7a	:30	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate				•
Week: 12/04/17 12/10/171 1	\$175.00				
N 7 WSFA 12/12/17 12/12/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a	:30	NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/11/17 12/17/17 -1 1	<u>Rate</u> \$175.00				
N 8 WSFA 12/05/17 12/05/17 NBC Today Show	7-9am	:30	NM	1	\$115.00
Start Date	Rate	.00		•	Ψ110.00
Week: 12/04/17 12/10/17 -1 1	\$115.00				
N 9 WSFA 12/06/17 12/06/17 NBC Today Show	7-9am	:30	NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	<u>Rate</u> \$115.00	•			
N 10 WSFA 12/07/17 12/07/17 NBC Today Show	7-9am	:30	NM	4	\$115.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	1	\$115.00
Week: 12/04/17 12/10/171 1	\$115.00				
N 11 WSFA 12/11/17 12/11/17 NBC Today 2	9-10am	:30	NM	1	\$50.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television

broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Revision Alt Order# 1854598 / 08864314

Contract Dates Product Estimate # 12/04/17 - 12/12/17 DOUG JONES FOR SEI 5105

Advertiser Original Date / Revision 11/20/17 / 11/20/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 12/11/17 12/17/17 1 1	<u>Rate</u> \$50.00			
N 13 WSFA 12/06/17 12/06/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/171 1	9-10am <u>Rate</u> \$50.00	. :30	NM 1	\$50.00
N 14 WSFA 12/08/17 12/08/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	9-10am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
N 15 WSFA 12/06/17 12/06/17 NBC Today with Kathie Lee	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
N 16 WSFA 12/07/17 12/07/17 NBC Today with Kathie Lee	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
N 17 WSFA 12/08/17 12/08/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/171 1	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
N 18 WSFA 12/11/17 12/11/17 ALABAMA LIVE @ 11A	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
N 19 WSFA 12/06/17 12/06/17 ALABAMA LIVE @ 11A	11-1130Am <u>Rate</u> \$30.00.	:30	N M 1	\$30.00
N 20 WSFA 12/07/17 12/07/17 ALABAMA LIVE @ 11A	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
N 21 WSFA 12/05/17 12/05/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
N 22 WSFA 12/06/17 12/06/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
N 24 WSFA 12/07/17 12/07/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
N 25 WSFA 12/11/17 12/11/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/11/17 12/17/17 1 1	12-1230pm <u>Rate</u> \$100.00	:30	N M 1	\$100.00
N 26 WSFA 12/06/17 12/06/17 WSFA 12 News at Noon Start Date	12-1230pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00
N 27 WSFA 12/08/17 12/08/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00
N 28 WSFA 12/11/17 12/11/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 12/11/17 12/17/17 1 1	1230-130p <u>Rate</u> \$150.00	:30	NM 1	\$150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

 Contract Dates
 Product
 Estimate #

 12/04/17 - 12/12/17
 DOUG JONES FOR SET 5105

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Jones, Doug/D/Sena | 11/20/17 / 11/20/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Typo Spoto	Amount
Start Date End Date Weekdays Spots/Week	Rate	Days Length Week Mate	Type Spots	Amount
N 29 WSFA 12/05/17 12/05/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 -1 1	1230-130p Rate \$150.00	:30	NM 1	\$150.00
N 30 WSFA 12/07/17 12/07/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/171 1	1230-130p <u>Rate</u> \$150.00	:30 ,	NM 1	\$150.00
N 31 WSFA 12/11/17 12/11/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week Week: 12/11/17 12/17/17 1 1	130-2p <u>Rate</u> \$30.00	:30	NM 1	\$30.00
N 32 WSFA 12/06/17 12/06/17 RIGHT THIS MINUTES Start Date	130-2p <u>Rate</u> \$30.00	:30	NM 1	\$30.00
N 33 WSFA 12/08/17 12/08/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	130-2p <u>Rate</u> \$30.00	:30	NM 1	\$30.00
N 34 WSFA 12/11/17 12/11/17 Today in Alabama 430am	430-5a <u>Rate</u> \$5.00	:30	NM 1	\$5.00
N 35 WSFA 12/05/17 12/05/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 -1 1	2-3p <u>Rate</u> \$25.00	:30	NM 1	\$25.00
N 36 WSFA 12/07/17 12/07/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	2-3p <u>Rate</u> \$25.00	:30	N M 1	\$25.00
N 37 WSFA 12/08/17 12/08/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	2-3p <u>Rate</u> \$25.00	:30	NM 1	\$25.00
N 38 WSFA 12/11/17 12/11/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/11/17 12/17/17 1 1	3-330p <u>Rate</u> \$60.00	:30 .	NM 1	\$60.00
N 39 WSFA 12/06/17 12/06/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	3-330p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
N 40 WSFA 12/08/17 12/08/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	3-330p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
N 41 WSFA 12/05/17 12/05/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 -1 1	330-4p <u>Rate</u> \$60.00	:30	N M 1	\$60.00
N 42 WSFA 12/07/17 12/07/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	330-4p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
N 43 WSFA 12/08/17 12/08/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	330-4p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
N 44 WSFA 12/11/17 12/11/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM 1	\$60.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Alt Order# Contract / Revision 1854598 / 08864314

Contract Dates Estimate # Product DOUG JONES FOR SEI 5105 12/04/17 - 12/12/17

Original Date / Revision Advertiser 11/20/17 / 11/20/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS	2note	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	Days Length Week Mate	Турес	pois	Amount
Week: 12/11/17 12/17/17 1 1 N 45 WSFA 12/05/17 12/05/17 Today in Alabama 430am	\$60.00	:30	NM	4	\$5.00
N 45 WSFA 12/05/17 12/05/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 -1 1	430-5a <u>Rate</u> \$5.00	.30	INIVI	1	\$5.00
N 46 WSFA 12/05/17 12/05/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 4-430P Rate	:30	NM	1	\$60.00
Week: 12/04/17 12/10/17 -1 1	\$60.00	•			
N 47 WSFA 12/06/17 12/06/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 4-430P	:30	NM	1	\$60.00
Week: 12/04/17 12/10/171 1	<u>Rate</u> \$60.00				
N 48 WSFA 12/11/17 12/11/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week Week: 12/11/17 12/17/17 1 1	<u>Rate</u> \$75.00				
N 49 WSFA 12/06/17 12/06/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30 .	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	<u>Rate</u> \$75.00				
N 50 WSFA 12/08/17 12/08/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	<u>Rate</u> \$75.00				
N 51 WSFA 12/11/17 12/11/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
Start Date End Date Weekdays Spots/Week Week: 12/11/17 12/17/17 1 1	<u>Rate</u> \$185.00				
N 52 WSFA 12/05/17 12/05/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 -1 1	<u>Rate</u> \$185.00				
N 53 WSFA 12/07/17 12/07/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	<u>Rate</u> \$185.00	•			
N 54 WSFA 12/11/17 12/11/17 WSFA 12 News at Six - MF	•	:30	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/11/17 12/17/17 1 1	<u>Rate</u> \$350.00	•	l		
N 55 WSFA 12/06/17 12/06/17 WSFA 12 News at Six - MF	6-630pm	:30	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	<u>Rate</u> \$350.00				
N 56 WSFA 12/07/17 12/07/17 Today in Alabama 430am	430-5a	:30	NM	1	\$5.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	<u>Rate</u> \$5.00				
N 57 WSFA 12/08/17 12/08/17 WSFA 12 News at Six - MF		:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	<u>Rate</u> \$350.00				
N 58 WSFA 12/05/17 12/05/17 ENTERTAINMENT TONIGH	·	:30	NM	1	\$215.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 -1 1	Rate \$215.00		İ		
N 59 WSFA 12/07/17 12/07/17 ENTERTAINMENT TONIGH	17630-7p	:30	NM	1	\$215.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1	<u>Rate</u> \$215.00				

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Revision Alt Order# 1854598 / 08864314

Product Contract Dates Estimate # 12/04/17 - 12/12/17 DOUG JONES FOR SEI 5105

<u>Advertiser</u> Original Date / Revision 11/20/17 / 11/20/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
N 60 WSFA 12/08/17 12/08/17 ENTERTAINMENT TONIGH Start Date		:30	NM 1	\$215.00
N 61 WSFA 12/11/17 12/11/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/11/17 12/17/17 1 1	10-1035pm <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 62 WSFA 12/05/17 12/05/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 -1 1	¹ 10-1035pm <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 63 WSFA 12/07/17 12/07/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	10-1035pm <u>Rate</u> \$275.00	:30	NM 1	\$275.00
N 64 WSFA 12/06/17 12/06/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	1035-1137pm <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 65 WSFA 12/07/17 12/07/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	1035-1137pm <u>Rate</u> \$115.00	:30 •	NM 1	\$115.00
N 66 WSFA 12/08/17 12/08/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	1035-1137pm <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 67 WSFA 12/05/17 12/05/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 -1 1	5-530a <u>Rate</u> \$85.00	:30	NM 1	\$85.00
N 68 WSFA 12/11/17 12/11/17 Late Night w/ Seth Meyers Start Date	1137p-1237x <u>Rate</u> \$10.00	:30	NM 1	\$10.00
N 69 WSFA 12/06/17 12/06/17 Late Night w/ Seth Meyers Start Date	1137p-1237x <u>Rate</u> \$10.00	:30	NM 1	\$10.00
N 70 WSFA 12/08/17 12/08/17 Late Night w/ Seth Meyers Start Date	1137p-1237x <u>Rate</u> \$10.00	:30	NM 1	\$10.00
N 71 WSFA 12/11/17 12/11/17 The Voice Start Date	7-9p <u>Rate</u> \$600.00	:30	NM 1	\$600,00
N 72 WSFA 12/05/17 12/05/17 This Is Us Start Date	8-9pm <u>Rate</u> \$600.00	:30	NM 1	\$600.00
N 73 WSFA 12/09/17 12/09/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/171- 1	6-8am <u>Rate</u> \$45.00	:30	NM 1	\$45.00
N 74 WSFA 12/09/17 12/09/17 Notre Dame Football Start Date	228p-1030p <u>Rate</u> \$50.00	:30	NM 0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendezed by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television

broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

Contract / Revision Alt Order# 1854598 / 08864314

Estimate # Contract Dates Product 12/04/17 - 12/12/17 DOUG JONES FOR SEI 5105

Advertiser Original Date / Revision 11/20/17 / 11/20/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 Notre Dame Football Credited	Rate Start/End Time 228p-1030p	Weekdays Length	Rate <u>Type</u> \$50.00 NM		
N 75 WSFA 12/09/17 12/09/17 Nascar Daytime Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/171- 1	11a-6p <u>Rate</u> \$65.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 Nascar Daytime Credited	Start/End Time 11a-6p	Weekdays Length	<u>Rate Type</u> \$65.00 NM		
N 76 WSFA 12/09/17 12/09/17 WSFA 12 News at Six-Sat	Sa 6-7pm <u>Rate</u> \$80.00	:30 · •	NM	1 ,	\$80.00
N 77 WSFA 12/09/17 12/09/17 WSFA 12 News at Ten - Sa	at 10-1030pm <u>Rate</u> \$175.00	:30	MM	1	\$175.00
N 78 WSFA 12/08/17 12/08/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	5-530a <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 79 WSFA 12/09/17 12/09/17 NET Saturday Night Live Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/171 1	1030p-1203x <u>Rate</u> \$115.00	:30	NM	1	\$115.00
N 80 WSFA 12/09/17 12/09/17 ET WEEKEND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171- 1	1203-103x <u>Rate</u> \$10.00	:30	NM	1	\$10.00
N 81 WSFA 12/10/17 12/10/17 NET NBC Sunday Today S <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	hc7-8a <u>Rate</u> \$45.00	:30	NM	1	\$45.00
N 82 WSFA 12/10/17 12/10/17 NET NBC Meet The Press Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/171 1	8-9a <u>Rate</u> \$45.00	:30	. NM	1	\$45.00
N 83 WSFA 12/10/17 12/10/17 WSFA News Sunday AM Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/171 1	9-930a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 84 WSFA 12/10/17 12/10/17 NBC Golf Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/171 1	10a-10p <u>Rate</u> \$35.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 NBC Golf Credited	Start/End Time 10a-10p	Weekdays Length	<u>Rate</u> <u>Type</u> \$35.00 NM		
N 85 WSFA 12/10/17 12/10/17 NBC Golf Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/171 1	10a-10p <u>Rate</u> \$35.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 NBC Golf Credited	Start/End Time 10a-10p	Weekdays Length	<u>Rate</u> <u>Type</u> 35.00 NM		
N 86 WSFA 12/10/17 12/10/17 Nascar Daytime	11a-6p	:30	NM	0	\$0.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, initial and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television

broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Revision Alt Order # 08864314 1854598

Contract Dates Product Estimate # DOUG JONES FOR SEI 5105 12/04/17 - 12/12/17

Original Date / Revision <u>Advertiser</u> / 11/20/17 11/20/17 POL/Jones, Doug/D/Sena

Start Date End Date Meekdays SpotsWeek Rate Type Spots Amount	*Line Ch Charl Data Fad Data December	Start/End Time	Dave Ler	Spots/	Doto	Tuno Si	note	Amount
Spot Ch Date Range Description 1 Spot Chromatic Spot Chromatic	*Line Ch Start Date End Date Description		Days Ler	igiri vveek	Rate	Type of	pois	Amount
WSFA 12/10/17 12/10/17 Nascar Daytime 11a-6p								
N 87 WSFA 12/10/17 12/10/17 NBC Golf Spots/Week Spo								
N 87 WSFA 12/10/17 12/10/17 NBC Golf Start Date End Date Weekdays SpotsWeek Sp		11a-6p	St	:30	\$65.00	NM		
Start Date End Date Weekdays Spots/Week Rate Spot Ch Date Range Description 10a-10p Section 10a-10p Section Start/End Time Weekdays Length Rate Type Section Start/End Time Super Bowl Pre-Gs Super		10a 10a		.30		NIM	0	\$0.00
Sept Ch Date Range Description Sept Chromatic Rate Sept Chroma		•		.30		IVIVI	U	φ0.00
N 88 WSFA 12/10/17 12/10/17 Super Bowl Pre-Game Spots/Week Rate Stout/17 12/10/17 Super Bowl Pre-Game Spots/Week Rate Stout/17 12/10/17 Super Bowl Pre-Game Spots/Week Rate Stout/17 12/10/17 Super Bowl Pre-Game Super Bowl P					•	1		
No.			•					
N 88 WSFA 12/10/17		10a-10p	5(:30	\$00.00	IVIVI		
N 89 WSFA 12/10/17 12/10/17		Super Bowl Pre-G	E	:30		NM	0	\$0.00
Spot Ch	Start Date End Date Weekdays Spots/Week	Rate	•		•			
N 89 WSFA 12/10/17 12/10/17 12/10/17 Today in Alabama 5am Start Date End Date Meekdays Spots/Week S85.00		•	Mookdaya	Longth	Poto	Type		
N 89 WSFA 12/12/17 12/10/17 Today in Alabama 5am Spots/Week Stant Date End Date Weekdays Spots/Week Stant Date End Date Weekdays Spots/Week Stant Date End Date Weekdays Spots/Week Stant Date S								
N 90 NSFA 12/10/17 12/10/17 NSFA 12 News at Five-Sun NSFA News NSFA News at Five-Sun NSFA News NSFA N	· · · · · · · · · · · · · · · · · · ·							
N 90 WSFA 12/10/17 12/10/17 WSFA 12 News at Five-Sun News At 12/10/17 12/10/1	N 89 WSFA 12/12/17 12/12/17 Today in Alabama 5am	5-530a		:30		NM	1	\$85.00
N 90 WSFA 12/10/17								
N 91 WSFA 12/10/17 12/10/17				.30		NM	1	\$90.00
N 91 WSFA 12/10/17		•		.00	•		•	V
N 92 WSFA 12/10/17 12/10/17 12/10/17 1 1 1 1 1 1 1 1 1	Week: 12/04/17 12/10/171 1	\$90.00						
Neek: 12/04/17 12/10/17 12/			L	:30		NM	0	\$0.00
Spot Ch		- Landan Market						
N 92 WSFA 12/10/17		Start/End Time	Weekdays	<u>Length</u>	Rate	<u>Type</u>		
N 92 WSFA 12/10/17		7-10pm & 6-10p \$	SıSı	:30	\$50.00	NM		
Start Date End Date Weekdays Spots/Week \$100.00		7.0014		-20		NIM	٥	¢0.00
Week: 12/04/17 12/10/17 1 1 \$100.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 12/04/17-12/10/17 Sunday Hour 2 7-8PM SL :30 \$100.00 NM Credited N 93 WSFA 12/10/17 12/10/17 NFL Football Sun 730p-1030p :30 NM 2 \$1,000.00 Start Date End Date Weekdays Spots/Week Rate 2 \$500.00 NM 1 \$150.00 N 94 WSFA 12/10/17 12/10/17 12/10/17 12/10/17 Late News 1030p-11p :30 NM 1 \$150.00 N 95 WSFA 12/10/17 12	•			.30		INIVI	U	\$0.00
1 WSFA 12/04/17-12/10/17 Sunday Hour 2 7-8PM SL :30 \$100.00 NM Credited N 93 WSFA 12/10/17 12/10/17 12/10/17 NFL Football Sun 730p-1030p :30 NM 2 \$1,000.00 Start Date End Date Weekdays Spots/Week Rate Rate Week: 12/04/17 12/10/17 Late News 1030p-11p :30 NM 1 \$150.00 N 95 WSFA 12/10/17 12/10/17 12/10/17 LF SU 11-1130p 11-1130p :30 NM 1 \$10.00 N 96 WSFA 12/10/17 12/10/17 12/10/17 LF SU 1130p-12x 1130p12x :30 NM 1 \$10.00 N 96 WSFA 12/10/17 12/10/17 LF SU 1130p-12x 1130p12x :30 NM 1 \$5.00 Start Date End Date Weekdays Spots/Week Rate Rate Rate Rate Rate Rate Rate								
N 93 WSFA 12/10/17		***************************************						
N 93 WSFA 12/10/17 12/10/17 NFL Football Sun 730p-1030p :30 NM 2 \$1,000.00 Start Date End Date Weekdays Spots/Week \$500.00	•	7-8PIVI	50	:30	\$100.00	IVIVI		
Start Date Head Head Spots/Week Rate Spots/Week Rate Spots/Week S		Sun 730p-1030p		:30		NM	2	\$1,000.00
N 94 WSFA 12/10/17 12/10/17 Late News 1030p-11p :30 NM 1 \$150.00 Start Date End Date Weekdays Spots/Week Rate S150.00	Start Date End Date Weekdays Spots/Week	Rate			•			
Start Date End Date Weekdays Spots/Week \$12/04/17 12/10/17 12/10/17 1 1 \$150.00								
Week: 12/04/17 12/10/17 1 1 \$150.00 N 95 WSFA 12/10/17 12/10/17 LF SU 11-1130p 11-1130p :30 NM 1 \$10.00 Start Date Week: 12/04/17 12/10/171 1 End Date Weekdays Spots/Week Rate Rate 130p.12x :30 NM 1 \$5.00 N 96 WSFA 12/10/17 12/10/17 12/10/17 Start Date End Date Weekdays Spots/Week Rate Rate . NM 1 \$5.00		•		:30		NM	1	\$150.00
Start Date End Date Weekdays Spots/Week Rate \$10,000								
Start Date Weekdays Spots/Week Rate Start Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots/We		11-1130p		:30		NM	1	\$10.00
N 96 WSFA 12/10/17 12/10/17 LF SU 1130p-12x 1130p12x :30 , NM 1 \$5.00								
Start Date End Date Weekdays Spots/Week Rate				-30		NIA.	4	85.00
	•			.30	•	INIVI	ì	φυ.υυ
								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

	1854598	08864314
intract Dates	Product	Estimate #

 Contract Dates
 Product
 Estimate #

 12/04/17 - 12/12/17
 DOUG JONES FOR SEI 5105

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/20/17 / 11/20/17

	Start/End	Spots/ ·		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate Ty	ype Spots	Amount
N 97 WSFA 12/05/17 12/05/17 NET Early Today ON Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 -T 1	4-430x <u>Rate</u> \$3.00	:30	NM 1	\$3.00
N 98 WSFA 12/07/17 12/07/17 NET Early Today ON Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17T 1	4-430x <u>Rate</u> \$3.00		NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 NET Early Today ON Credited	Start/End Time 4-430x		ype NM	
N 99 WSFA 12/12/17 12/12/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/11/17 12/17/17 -T 1	4-430x <u>Rate</u> \$3.00	:30	NM 1	\$3.00
N 100 WSFA 12/07/17 12/07/17 NET Early Today ON Start Date	4-430x <u>Rate</u> \$3.00	:30	NM 1	\$3.00
N 101 WSFA 12/09/17 12/09/17 NET Soccer Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17S- 1	1130A-130P <u>Rate</u> \$35.00	:30	NM 1	\$35.00
N 102 WSFA 12/10/17 12/10/17 NFL Football Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17S 1	<u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 103 WSFA 12/05/17 12/10/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 -TWTF 1	130-2p <u>Rate</u> \$30.00	:30	NM 1	\$30.00
		Totals	91	\$10,614.00

Time Period # of Spots **Gross Amount** Agency Comm. Net Amount (\$1,592.10)\$9.021.90 11/27/17 -12/12/17 91 \$10,614.00 \$10,614.00 (\$1,592.10)\$9,021.90 **Totals** 91

	·		
Signature:		Date:	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

CREDIT AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN

1854598 \$\$\$

REP HEADLINE# 8864314 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

NOV20/17 10.27 *** WSFA-TV *** FROM REP RISK !!! REPORT F HARRIS ORDER WORKSHEET

703-516-9680

FAX#

10.27 DATE NOV20/17 SALESMAN REGIONAL (H) SCATTERGOOD EDDINS LOCAL RYAN JEFF WAA CLASS: NATL. BUYER NAME PRSN SALES REP.# INVOICE) BILLING NEEDED ORDER, 1650 SUITE# (LINE, SE CO-OP POLI/D JONES/D/SEN/AL COMMENTS: PARTNERS MEDIA # 8864314 PKWY 30339 75 GA B 900 CIRCLE CONTRACT SENAT EST#5105 WK-2 ATLANTA, CANAL DEC12/17 TAX ADV. NAME AGY. NAME STATE FOR FLIGHT DATES DEC5/17 DOUG JONES TAX # ORDER # # PRDCT CITY ADV AGY

RYAN M1 OKD AS LINES 97-100 TTL SAME, \$10,614 TTL SAME, \$10,614 PLS CONFM THANKS JASMINE FOR REVISED ORTDER REP:

STA:

SCHEDULE **** **** THIS IS A CASH IN ADVANCE Ŋ CON

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 ATLANTA, GA 30339

: TOIT:	:SPTS:	
DAYS		
:SPTS: WEEK :	: : /WK: INVT :	
END	DATE	
	••	
START	DATE	ī, I
		η -
RATE		ACENOV FOR T A CLO
·· ()	••	
SEC		
: LGTH :	••	GENCY ADVERTISER CODE = 836
QC		ر
PERIOD		۲. ب
TIME P		ANVERT
: CD:		Y UN HUN
:LINE#:REP	: LINE#	
	'	

. T(: S1	
DAYS		•
WEER	INVT	3
:SPTS: WEEK	: /WK: I	•
END	DATE	
		•
START	DATE	o 5:
		5105
RATE	•	AGENCY EST# =
SEC C		
••		836
: LGTH	••	ODE = *967
TIME PERIOD		AGENCY ADVERTISER CO AGENCY PRODUCT CODE
TIM		ADV
:00:	: :#:	AGENCY AGENCY
2万#: 75万万	: LINE#	•

0

FRI

0

12/8

12/8

\$3.00

30

TODAY TODAY EARLY EARLY NBC NBC FROGRAM : PROGRAM

400A-430A

(J)

12

CREI REP HEADLINE# 8864314 TRF# 1854598 ORDI \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES **

NOV20/17 10.27 *** WSFA-TV ***

: TOTL:	1		1		Н		н		0		0		0	
DAYS	тно		SAT		SUN		TU-F		SAT		SAT		SUN	
WEEK:	T.		<u>ν</u>		ς	\	F		s		<i>σ</i> .		s 	
:SPTS: :/WK:	Н	7	Н		Н		Н	7	0		· •		0	
END	12/7	DENICE	12/9	DENICE	12/10	DENICE	12/8	DENICE	12/9		12/9		12/10	
: START :	12/7	M. THANKS, K K K W W W W W W W W W W	12/9	M. THANKS,	12/10	M. THANKS,	12/5	M. THANKS,	12/9	•	12/9		12/10	
RATE	. 00	PLEASE CONFIRM. FOR 1 SPOT/WK	5.00	PLEASE CONFIRM.	00.00	PLEASE CONFIRM -100	00.00	PLEASE CONFIRM -100	00.00	•	00.5		00.00	
: UH S	<i>জ</i>	Ω Η Η Η Σ Σ Σ Σ Σ Σ ΣΙ Ι Ι Ι Η Η Η Η Η Η Η Η Η Η Η Ι Ι Ι Ι Ι	\$ 3	. 97	\$500	5.	\$30	97	\$50		\$ 65		\$ 35	
: LGTH :	30	Y ECS ON ECS ON EC10 ON EC10 ON EC10 ON EC10 ON EC10 ON	30	PROGRAM CHANGES DE UP OF LINES	30	LL PROGRAM CHANGE .DE UP OF LINES	30	MINUTE PROGRAM CHANGES. DE UP OF LINES	30	ST 10/28 ST 10/28	30	IIX 11/11 IIX 11/11	30	IR 10/29 IR 10/29
TIME PERIOD	400A-430A	NBC EARLY TODA NA DUE TO PROG MAKE-GOOD FOR D	.130A-130P	SOCCER NA DUE TO PRC MAKEGOOD MADE	20P-1030P	NFL FOOTBALL NA DUE TO PRC MAKEGOOD MADE	30P-200P	RIGHT THIS MI NA DUE TO PRC MAKEGOOD MADE	30P-600P	'ND FTBL - NC' ND FTBL - NC	30P-500P	XFINITY PHOENIX XFINITY PHOENIX	100A-100P	PREM LG SOCCER PREM LG SOCCER
#:REP :CD: :LINE#: :	97 A 4	PROGRAM: ORD COMI: THIS IS A	98 A 1	PROGRAM : ORD COM1: PART OF A	99 A 7	PROGRAM : ORD COM1: PART OF A	100 A 1	PROGRAM : ORD COM1:	74 S 2	PROGRAM : CON COM1:	75 S 2	PROGRAM : CON COM1:	84 S 1	PROGRAM : CON COM1:
: LINE#:1				I O		н О н		и О и		• •		щΟ		<u>()</u> ,

REP HEADLINE# 8864314 TRF# 1854598 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

NOV20/17 10.27 *** WSFA-TV *** REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES **

:TOTL:	0		0		0		0		0		0	19/17)
DAYS												(NOV19/17)
	SUN		SUN		SUN		SUN		SUN		SUN	000000000000000000000000000000000000
WEEK	\		/				_			\	<i>></i>	
:SPTS:	0		0		0		0		د . ٥		0	00000000000000000000000000000000000000
: END : DATE	12/10		12/10		12/10		12/10		12/10		12/10	
: START : DATE	12/10		12/10		12/10		12/10		12/10		12/10	DEC8 DEC9 DEC10 DEC10 DEC10 DEC10 DEC10 DEC10
RATE	\$35.00		\$65.00		\$65.00		\$100.00		\$50.00		\$100.00	•
RIOD : LGTH : SEC :	30	CHARLT 10/8 CHARLT 10/8	30	PHOENIX 11/12 PHOENIX 11/12	3.0	MIAMI 11/19 MIAMI 11/19	30	BREEDERS (BOURBON) 2017 BREEDERS (BOURBON) 2017	30	- USC 10/21 - USC 10/21	3.0	S CUP 2017 ISSED: FRI / 400A-430A SAT / 230P-600P SAT / 230P-600P SUN / 1100A-100P SUN / 1100P-500P SUN / 130P-500P SUN / 130P-500P SUN / 200P-600P SUN / 200P-1030P SUN / 720P-1030P & SAT / 1130P-200P
:LINE#:REP :CD: TIME PER : :LINE#: :	85 S 100P-500P	PROGRAM : NASCAR C CON COM1: NASCAR C	86 S 130P-500P	PROGRAM : NASCAR E	87 S 200P-600P	PROGRAM : NASCAR N CON COM1: NASCAR N	88 S 400P-500P	PROGRAM : BREEDERS CON COM1: BREEDERS	91 s 630P-1000E	PROGRAM : ND FTBL CON COM1: ND FTBL	92 s 700P-800P	PROGRAM: BREEDERS CON COM1: BREEDERS STATION MAKEGOOD OFFERS: M1 OK'D BUY#12 MI BUY#74 BUY#75 BUY#85 BUY#85 BUY#87 BUY#87 BUY#87 BUY#87 BUY#87

FAX# 703-516-9680 REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
+*CHANGES** REP HEADLINE# 8864314 TRF# 1854598 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

NOV20/17 10.27 *** WSFA-TV ***

DAYS :TOTL:	:SPTS:	
WEEK:	: LANI :	H C K G E N C C
END : SPTS: WEEK	DATE : /WK: INVT	7
END	DAT	
	••	
START	DATE	
RATE		
LGTH : SEC :	**	
TIME PERIOD:		
:CD:	: #:	0614.00
LINE#:REP	: LINE	EC/17 1

10614.00 N-PROGRAM NAME CONTRACT TOTAL TOTAL SPOTS WIYC 08 M-MAKEGOOD W % WBMM L-LENGTH CABL 0% WCOV 118 DE-DELETE E-EFF DATES WAKA 33% EAKA 0% WNCF 148 ESFA 08 C-CANCELLED WSFA 39% B-BUY TYPE MARKET TOTALS \$27,215 ESTIMATED SHARES A-ADD DEMOS- RA35+* MOD CODE SVC- NSI DE

Y-DAYS Z-COMMENTS *-MULTIPLE

X-LATE

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

REP HEADLINE# 8864314 TRF# 1854598 \$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM STATION NOV20/17 14.18

#SALESMAN #	BUYER NAME JEFF SCATTERGOOD	SALES PRSN WA- RYAN EDDINS (H)		CLASS: NATL. LOCAL REGIONAL			DATE_NOV20/17 14.18
S/D/SEN/AL REP.#	A	SE, SUITE# 1650	30339	4	COMMENTS: (LINE, ORDER, INVOICE)		CO-OP BILLING NEEDED
ADV # ADV. NAME POLI/D JONES/D/SEN/	AGY # AGY. NAME CANAL PARTNERS MEDI	900 CIRCLE 75 PKWY	ATLANTA, GA 30339	ORDER # CONTRACT # 886431	PRDCT DOUG JONES FOR SENAT EST#5105 COMMENTS	FLIGHT DATES DEC5/17 DEC12/17 WK-2	CITY TAXSTATE TAX

THANKS JASMINE FOR RYAN REVISED ORTDER M1 OKD AS LINES 97-100 TTL SAME, \$10,614 PLS CONFM STA:

REP:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

ALL INVOICES ARE TO BE SENT TO: 900 CIRCLE 75 PARKWAY SE, SUITE#1650 30339 ATLANTA, GA

	(NOV19/17)						•				PLS ADVISE.				
TION	\$3.00	\$50.00	\$65.00	\$35.00	\$35.00	\$65.00	. \$65.00	\$100.00	\$50.00	\$100.00	\$3.00	\$35.00	\$500.00	\$30.00	KS, DENICE
FOR GENERATION	308	308	308	308	308	308	308	308	308	308	308	308	308	308	THANKS,
CONTRACT SCHEDULED FOR G	DEC8	DEC9	DEC9	DEC10	DEC10	DEC10	, DEC10	DEC10	DEC10	DEC10	DEC7	DEC9	DEC10	DECS	HANGES. PLEASE CONFIRM.
S ORDER HAVE BEEN APPROVED. S:	MISSED: FRI/400A-430A	SAT/230P-600P	SAT/230P-500P	SUN/1100A-100P	SUN/100P-500P	SUN/130P-500P	SUN/200P-600P	SUN/400P-500P	SUN/630P-1000P	SUN/700P-800P	OFFER: THU/400A-430A	& SAT/1130A-130P	& SUN/720P-1030P	& TU-F/130P-200P	CMT: NA DUE TO PROGRAM CHANGES.
CHANGES OF THIS MAKEGOOD OFFERS	BUY#12	BUY#74	BUY#75	BUY#84	BUY#85	BUY#86	BUY#8"7	BUY#88	BUY#91	BUY#92					
NOTICE: CHA STATION MAK	M1 OK'D						•								

REP HEADLINE# 8864314 TRF# 1854598 \$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM STATION NOV20/17 14.18
*** WSFA-TV ***

CONTRACT TOTAL TOTAL TOTAL

10614.00